



dialog city

A holistic approach towards a digital
cultural infrastructure in European cities



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register
here

UnConference

23/09/2022

9am – 5pm

University of Applied Sciences Aschaffenburg
Würzburger Str. 45, 63743 Aschaffenburg (Germany)

DIALOG CITY UNCONFERENCE

Unter der Schirmherrschaft der Bayerischen Staatsministerin für Digitales Judith Gerlach

In recent years, the term Smart City has become deeply embedded in our language and thought patterns. It means a digitized city that uses technology to collect data, control processes and offer services. This ranges from electronic administration via self-driving public transport to smart solutions for building management. Almost every area that is data-intensive can be recorded, analysed and optimized accordingly. The European project DIALOG CITY was born out of the conviction that digital transformation is more of a mindset rather than a purely technical innovation.

Hence the overall goal of DIALOG CITY is to create a socially inclusive, environmentally friendly, and economically sustainable urban digital environment. By developing new practices on how to connect digital innovation directly to citizens' physical participation, DIALOG CITY aims at contributing to increase access to culture through a dialogical approach.

Participation is at the core of our project idea encompassing a CITIZEN ARCHIVE PLATFORM for the cultural heritage sector and an innovative design thinking toolkit on FUTURE LITERACY. Three HYBRID FESTIVALS serve as physical and digital cultural platforms to reach diverse audiences in five European countries. An ART FOR PUBLIC residency programme invites artists to develop ideas for urban interventions dealing with local or global topics that are of great significance for the respective urban society based on participatory approach.

DIALOG CITY kicks off with a one-day UNCONFERENCE (Bar Camp) based on an open space format approach. European project partners invite external experts, artists, stakeholders, decision-makers and the interested public to discuss topics such as participation, digitisation, urban development, art and public, future literacy, personal digital archiving and digital rights.

Why UNCONFERENCE? At any classical conference you'll often find some dry, uninspiring performances among the batch of interesting lectures. However, excitement comes during the break when you get the time to chat with the other participants and reflect on the lecture/ performance. Most importantly, you get the chance to get connected.

This is at the very core of an UNCONFERENCE or Bar Camp philosophy: it's about harnessing the knowledge of all participants and to circulate ideas. Everyone is a potential associate and can contribute to the event. There's no hierarchy between speakers, guests and listeners.

DIALOG CITY is co-funded by the Creative Europe programme and will be implemented from mid 2022 until end 2025. The project was initiated and is coordinated by STADTARCHIV ASCHAFFENBURG (DE). Project Partners are CULTUREPOLIS (GR), STADTMUSEUM GRAZ GMBH (AT), FONDAZIONE CIRKO VERTIGO (IT), QUATORZE (FR), CENTRO FORMAZIONE PROFESSIONALE CEBANO MONREGALESE (IT) and CONSORZIO INTERAZIENDALE CANAVESANO PER LA FORMAZIONE PROFESSIONALE CIAC (IT). Photo by Chris Barbalis on Unsplash



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